

Dialogue with wings

Communicating
mosquito science
effectively

RISK
COMMUNICATION

VISUAL
COMMUNICATION

COMMUNITY
ENGAGEMENT

MEDIA
RELATIONS

STAKEHOLDER
COMMUNICATION

FUNDING
FOR COMMUNICATION

2-4
December
2024

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Why a workshop on how to communicate mosquito science effectively?

The role of communication in mosquito control is critical. Scientists, public health officials, mosquito control professionals and community leaders are often tasked with delivering complex and sometimes controversial information to a variety of audiences—policy-makers, local communities, healthcare professionals, and the media. Effective communication can foster public trust, drive engagement, secure funding, and ultimately enhance the impact of mosquito control programs.

This workshop, “**Dialogue with Wings: Communicating Mosquito Science Effectively**,” is designed to bridge the gap between science and society. Over three days, participants will explore practical communication tools and strategies across six key themes: risk communication, visual communication, community engagement, stakeholder communication, media relations, and funding for communication. Through interactive activities and real-world scenarios, attendees will learn how to adapt their messages to diverse audiences, build partnerships, and address misinformation.

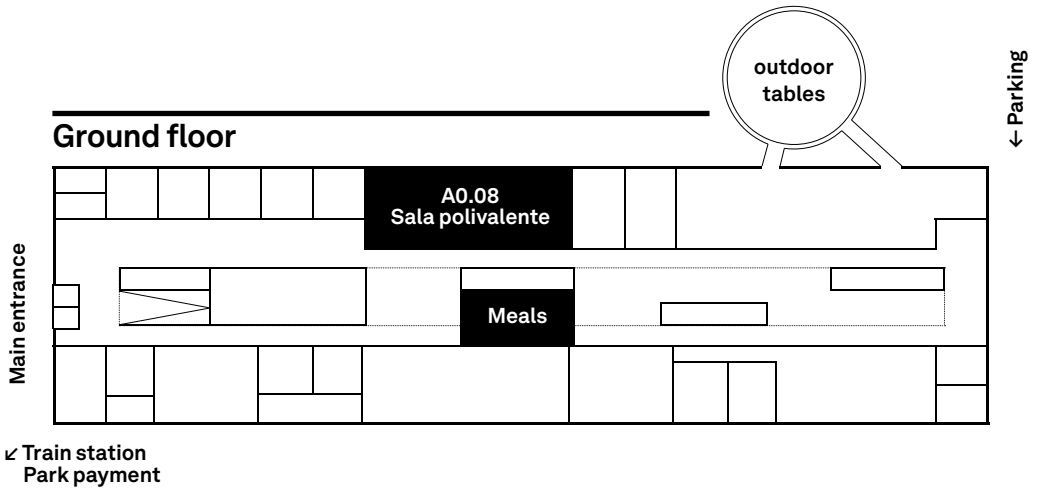
By equipping participants with these essential skills this workshop aims to strengthen the global effort to control mosquito-borne diseases and foster a collaborative approach to safeguarding public health. Together, we can transform mosquito science into actionable, impactful communication.

Programme

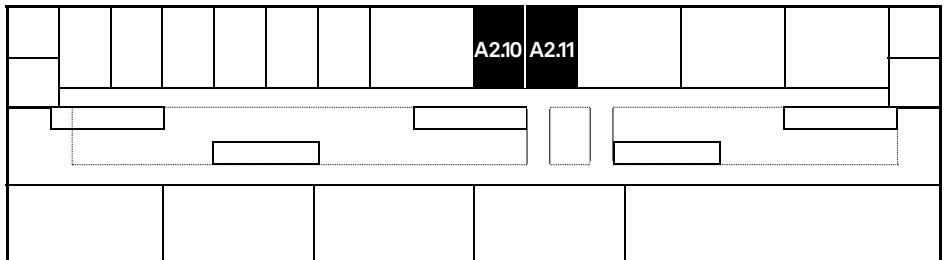
Monday 2 December 2024		
12:30	Registrations	A0.08
13:30	Welcome	A0.08
	Sandra Gewehr, European Mosquito Control Association Francesco Origgi, Institute of Microbiology SUPSI Eleonora Flacio, Institute of Microbiology SUPSI David T. Dyjack, National Environmental Health Association	
14:00	Plenary round table, moderated by David T. Dyjack	A0.08
	Ljubica Latinovic, World Health Organization Andrea Delucchi, Institute of Design SUPSI Elisa Mora, Mosquito Alert Alex Richter-Boix, Mosquito Alert Julian Michaels, Radiotelevisione svizzera	
15:00	Coffee break	A0.08
15:30	Case studies presentations	A0.08
15:30	Basiouri Z., <i>Effective Communication Strategies for wide area Mosquito Control Programmes.</i>	
15:55	Delbecque J., <i>Communication actions following a first report of Aedes albopictus via citizen surveillance in Walloon region, Belgium: a case-study.</i>	
16:20	Flacio E., <i>Citizen involvement as an integrated control measure of Aedes albopictus in Canton Ticino (southern Switzerland)</i>	
16:45	Michaelakis A., <i>A suggested strategy for communicating innovative mosquito management techniques: the Greek case study</i>	
17:10	Seebacher B., <i>Communicating and cooperating in Austria's first nationwide West-Nile-Virus monitoring in mosquitoes</i>	
17:35	L'Ambert G., <i>Vector control and arboviruses emergencies during the 2024 mosquito season in Southern France</i>	
18:00	Conclusion of the day	A0.08
18:10	Annual General Meeting (EMCA members only)	A0.08
Tuesday 3 December 2024		
08:30	Reception	A0.08
09:00	First round of the workshop	A0.08, A2.10, A2.11
11:00	Coffee break	A0.08
11:30	Second round of the workshop	A0.08, A2.10, A2.11
13:30	Standing lunch	
14:30	Third round of the workshop	A0.08, A2.10, A2.11
16:30	Coffee break	A0.08
17:00	Presentations preparation	A0.08
19:30	Standing dinner	
21:00	Party	

Wednesday 4 December 2024

09:30	Presentation of the results of the workshop on Risk Communication and Community Engagement
10:00	Presentation of the results of the workshop on Stakeholders Communication and Visual Communication.
10:30	Presentation of the results of the workshop on Media Relations
11:00	Poster session and coffee break
11:30	Cristina Carcano's presentation on Non-verbal communication
12:00	Loredana Alberti's presentation on European Research Funding
12:20	David T. Dyjack's overall synthesis
13:15	Sandra Gewehr, Workshop closure
13:30	Light lunch to take away. End of the workshop



2nd floor



Participant list

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Workshop facilitators

Alex Richter-Boix
Mosquito Alert

Alex Richter-Boix (ES) is a team member of Mosquito Alert and currently contributes to the coordination of several scientific projects. His background in ecology and evolutionary sciences has led him to participate in research related to invasive species and local adaptation. In Mosquito Alert, he plays a crucial role in developing the project's scientific and outreach strategies.

Andrea Delucchi
Istituto design, SUPSI

Andrea began his career in Zurich, working on museum projects. Later he ran a studio, creating communication projects, awareness campaigns and visual identities. Since 2013, he has been art director and visual designer at the SUPSI Institute of Design and a cantonal expert for the graphic design profession.

Cristina Carcano
SUPSI

Communication lecturer at SUPSI with experience in the corporate, political and consultancy fields. Public Relations Manager for the pharmaceutical multinational Ciba; Communications office of the Cantone Ticino Education, Culture and Sport Department; team manager at SUPSI Startup Garage.

David T. Dyjack
National Environmental
Health Association

David T. Dyjack, Dr.PH, CIH is Chief Executive Officer of the U.S. National Environmental Health Association (NEHA). Dr. Dyjack earned a doctorate in public health from the University of Michigan, an MSPH from the University of Utah, and is a board-certified industrial hygienist (CIH).

Elisa Mora
Mosquito Alert

Elisa Mora, Communications Officer at Mosquito Alert, is a science communicator, divulgator, and research manager with expertise in citizen science, public health, and patient engagement. Holding a PhD in Evolutionary Biology, she has extensive experience in outreach, patient advocacy, stakeholders communication and in implementing health campaigns for organizations dedicated to patient care.

Julian Michaels
Radiotelevisione Svizzera

Julian Michaels earned his degree from the University of Milan and a master's from the London School of Economics. Following a dynamic career across England and the Netherlands, he now works at the Radiotelevisione Svizzera, reporting for Il Giardino di Albert and the innovative cultural program Neo.

Ljubica Latinovic
World Health Organization
(WHO)

Dr Latinovic is highly accomplished public health professional with a distinguished career at the WHO, specializing in risk communication and community engagement. She has extensive experience leading and contributing to high-profile projects related to health emergencies preparedness and response across multiple regions, including capacity development and build strong partnerships on international level.

Loredana Alberti
SUPSI

Dr. Loredana Alberti is with SUPSI, where she is the reference person of Euresearch, the Swiss competence center for EU R&I funding opportunities. She holds a Master of Science in Biological Sciences, a PhD in Life Science and a Diploma of Advanced Studies in Management of Clinical Trials. She has an extensive knowledge on European funding scheme.

Become an EMCA member



EMCA membership offers many opportunities for involvement and engagement in the control and regulation of mosquitoes and other related issues within Europe and beyond. EMCA activities include workshops, working groups, publications and access to an extensive network of specialists and professionals in the field.

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The Board of the European Mosquito Control Association (EMCA) is seeking sponsorships to support the activities of the association, in particular the international conference (2025). Sponsoring also allows us to keep low APCs at JEMCA.

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